



DEPARTMENT OF PSYCHOLOGY

RAJAGIRI COLLEGE OF SOCIAL SCIENCES
KALAMASSERY, KOCHI, KERALA

invites you all for a workshop on

Qualitative Research Methods

August 18th, 2021

9.15 AM - 4.00PM

Zoom link



Topics

Session 1- Approach of Qualitative
Research

Session 2- Data Collection Methods

Sessions 3- Analysis of Data

Trainer:

Dr. Aby Abraham
Professor, Marketing
Rajagiri Business School